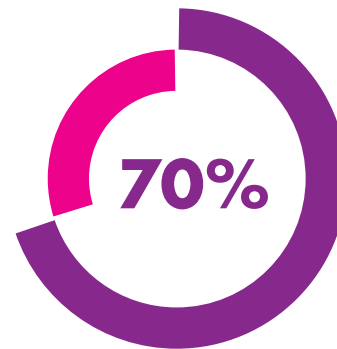


# spirit day



10.19.2023

**#SPIRITDAY** is the world's most visible anti-bullying movement inspiring LGBTQ youth, especially transgender and nonbinary youth to live their lives in their truth and authenticity.



agree with at least one of these statements

“ I want to be an effective ally to the LGBTQ community ”

“ I want to combat LGBTQ hate ”

“ I want to learn more about being a better ally to the LGBTQ community ”

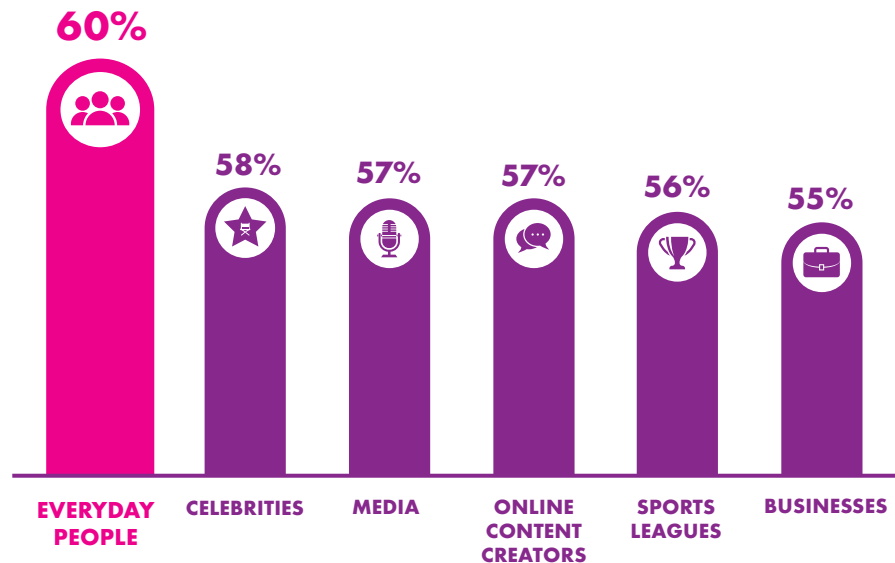


**7 IN 10 AMERICANS** aspire to be better allies to the LGBTQ community

\*Source: Ipsos KnowledgePanel, August 2023

# HALF OF AMERICANS, AND 70% OF ALLIES

believe wearing purple on Spirit Day shows  
signs of support to LGBTQ Youth



Americans believe that **ALL SECTORS OF LIFE**  
can have a positive impact on the  
lives of LGBTQ youth by supporting Spirit Day



**stand  
against  
bullying**

For more information on how you can  
take a stand against bullying please visit  
[GLAAD.org/spirit day](https://GLAAD.org/spiritday)



@GLAAD