

ANNUAL

glaad



REPORT

"YEAR"

"SUBST"

2016

- 2017



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GLAAD introduced the “&” symbol as a call for solidarity, togetherness, and a recognition of intersectionality at a time when marginalized communities are subject to discrimination both in policy and everyday life.



Each year through extensive polling and research, GLAAD takes an in-depth look at the state of America’s hearts and minds when it comes to accepting LGBTQ people.

## Accelerating Acceptance 2017

GLAAD works with writers, producers, and studios to ensure accurate and diverse representation of LGBTQ people on the big and small screens.



The GLAAD Media Awards recognize and honor media for their fair, accurate, and inclusive representations of the LGBTQ community and the issues that affect their lives.



GLAAD is reshaping the way Americans see the transgender and gender non-conforming community, working through news, entertainment, and online media to share stories of transgender people that build understanding and support.



GLAAD works to share stories from the LGBTQ community in Spanish Language and Latinx Media, helping to increase understanding and support among the Spanish-speaking community, the fastest growing population in the country.



GLAAD Campus Ambassadors are a volunteer network of university/college LGBTQ and ally students who work with GLAAD and within their local communities to build a LGBTQ movement to accelerate acceptance and end hate.



The Trump Accountability Project (TAP) is a resource for journalists, editors, and other newsmakers reporting on the Trump administration, which catalogues the anti-LGBTQ statements and actions of President Donald Trump and those in his circle.



**AS THE WORLD'S  
LARGEST LESBIAN,  
GAY, BISEXUAL,  
TRANSGENDER,  
AND QUEER  
(LGBTQ) MEDIA  
ADVOCACY  
ORGANIZATION,**

GLAAD is at the  
forefront of accelerating  
acceptance to ensure fair,  
accurate, and inclusive  
representation that leads  
to cultural change.





# PRESIDENT & CEO'S MESSAGE

---

**IN MY THIRD YEAR** as President and CEO, we have seen some great achievements and great setbacks, particularly in the past nine months.

Starting with the positives: from a financial and programmatic standpoint, this was perhaps the most successful year in GLAAD's recent history. Contributions and assets rose to record levels, fueled by increases in giving (both corporate and individual) and some of the most successful fundraising events in years, such as the annual GLAAD Media Awards.

The increased funds were put to productive use, with an aggressive schedule of highly visible programs. We expanded our commitment to inclusiveness in the media with the launch of *Nearly Invisible*, the first report tracking LGBTQ representation in Spanish-language scripted television.

There was also a redoubling of our commitment to fair representation of transgender individuals in all forms of media. This year, the key word was "all" as GLAAD dove into the digital realm with trans friendly updates of Tinder and EA's *The Sims*; as well as a unique partnership with Google to tell transgender stories through the #transvoices campaign.

However, I don't have to tell you that the enormous gains we've made in the last decade are under grave threat. We currently have the most LGBTQ-unfriendly administration in place in decades. People at the highest levels of power have endorsed gay conversion therapy; supported a constitutional amendment outlawing LGBTQ marriage; and served on the boards of hate groups such as the anti-LGBTQ Family Research Council.

To combat this, GLAAD has launched the Trump Accountability Project, which tracks and holds accountable anti-LGBTQ statements and positions of President Donald Trump and those in his inner circle, and serves as a resource to journalists, activists, and the public.

Additionally, we have launched #weresist, embodied by the "&" symbol. "&" is a movement to unite all communities under attack – whether LGBTQ, immigrant, people of color, Muslim, women, or any combination of the above – against the forces that seek to divide and discriminate against us.

With your continued help, we will redouble our efforts to defend, and expand our mission of full acceptance – whatever the challenges are before us.



**Sarah Kate Ellis**  
President & CEO, GLAAD

# HIGH- LIGHTS

2016 – 17

## JUNE



After consulting with GLAAD, Electronic Arts releases a free update to its popular game *The Sims 4*, which allows players a greater range of gender customization options when creating their Sims.

GLAAD responds to the Orlando massacre by immediately launching multiple efforts: issuing statements of support for the victims; working on the ground to reach out to families of the victims and survivors; and partnering with All Is One Orlando to organize and stage the All Is One Orlando Unity Concert, which raises over \$700,000 for the One Orlando Fund.

## JULY

GLAAD, in partnership with Interscope Records, releases "Hands," a musical tribute benefitting victims of the Orlando massacre. The single, available on iTunes, features multiple high-profile artists, including Imagine Dragons, P!nk, Jennifer Lopez, Britney Spears, Gwen Stefani, and Meghan Trainor.



## AUG

GLAAD releases the latest in a series of PSAs in partnership with The Elizabeth Taylor AIDS Foundation. The PSAs, which feature Neil Patrick Harris, Whoopi Goldberg, Nathan Lane, and others, are developed to reignite the passion needed to beat the HIV and AIDS epidemic once and for all.



## SEPT

GLAAD, in partnership with BiNet USA, celebrates the third annual Bisexual Awareness Week. Activities include the release of a video series highlighting Bi+ stories from the U.S. South; first-ever Spanish language resources; and a resource guide for journalists and media experts.



Celebrate  
#BiWeek

Sept 19-26



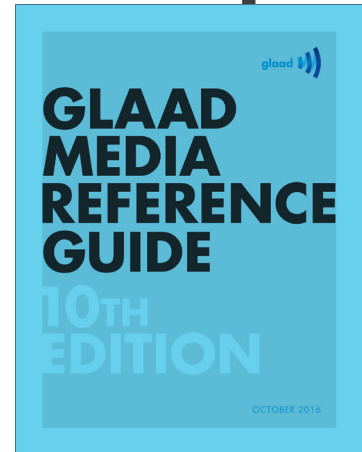


## OCT

GLAAD releases the 10th edition of its *Media Reference Guide*. For the first time, it encourages journalists and other media content creators to adopt the use of the term "LGBTQ" as the preferred acronym to more inclusively describe the community.

GLAAD launches the "My Mississippi" campaign, supporting equality and acceptance in the state. The program includes the release of a new song, "My My Mississippi" performed by Patti Austin; a march and rally in Jackson; and a special hashtag encouraging participants to share their stories.

The Queermosa Awards, supported by GLAAD, launch in Taiwan.



## NOV

GLAAD releases *Nearly Invisible*, the first report assessing the status of LGBTQ representation in Spanish-language television. As its name implies, the report finds that only 3% of characters on Spanish-language scripted television were LGBTQ.

GLAAD releases its annual *Where We Are on TV* report, tracking the presence of LGBTQ characters on television. The report shows record high representation of regular LGBTQ characters, regular black characters, and regular characters with disabilities. However, it also notes the "bury your gays" trend with the killing off of many queer female characters.

GLAAD participates in Trans Week of Awareness, featuring the launch of the Trans Voices campaign in partnership with Google; the Tinder launch of a trans-friendly update, in partnership with GLAAD; and the observance of Trans Day of Remembrance, to honor trans murder victims.



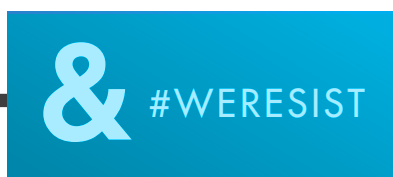
## DEC

GLAAD launches the Trump Accountability Project, a resource tracking hateful statements made by Trump and his cabinet.



## FEB

GLAAD launches the Together movement, embodied by the "&" symbol. "&" declares that we stand with all communities subject to discrimination, whether LGBTQ, Muslim, women, or immigrants.



## JAN

GLAAD is an official partner of the Women's March on Washington. Miley Cyrus introduces GLAAD President and CEO Sarah Kate Ellis at the Women's March in Los Angeles.



# 1

## KEY PROGRAMMATIC ACCOMPLISHMENTS



# TRUMP ACCOUNTABILITY PROJECT

PHOTO CREDIT: GAGE SKIDMORE

# TRUMP ACCOUNTABILITY PROJECT

*LGBTQ Americans are under attack, and GLAAD is fighting back*

*A resource for journalists and editors, the Trump Accountability Project (TAP) catalogues the anti-LGBTQ statements and actions of President Donald Trump and those in his circle. The Trump Accountability Project also tracks the hateful rhetoric, discriminatory actions, and exclusionary worldviews of the Trump administration.*

To date, GLAAD has reported on discriminatory statements, actions, or positions of over 50 people in Trump's circle, including cabinet members, nominees, staff, and advisors, and regularly provides media briefings on our findings.

This information equips journalists, as well as everyday people, to hold Trump and his administration accountable for their words and actions. It also serves as a reminder that many in the administration have blatantly pledged to dismantle the legal protections that LGBTQ people, as well as other communities, have achieved over the past several years.

GLAAD was critical in breaking the news which helped block the executive order on so-called "religious freedom," and broke the story that all information on LGBTQ issues had been removed from [whitehouse.gov](http://whitehouse.gov).



# & TOGETHER

*Because no one is just one identity*

*"&" is the symbol of the Together movement, as well as for solidarity across social movements. Together, we resist the powers that seek to divide us. We stand in solidarity, because no one is just one identity, and many of us are under attack. All marginalized communities are under attack. The ampersand is the symbol that unites us.*

## 2016-17 Highlights

& was launched by GLAAD in February 2017 at the LGBTQ solidarity rally at Stonewall, to speak out against the Trump administration's discriminatory actions targeting marginalized communities. The *New Yorker* took note, calling it the symbol that "best captured the spirit of the day, and the great diversity of the crowd and speakers."

& was seen at the 2017 Oscars, where many stars wore an ampersand pin as a sign of solidarity, including Sting, *Moonlight*'s Jaden Piner, and Colleen Atwood.

GLAAD has created a toolkit of resources to help people show their commitment to resistance against all discrimination. It includes downloadable templates for signs to be used at local rallies; "&" images to be used on social media along with the hashtag #weresist; and gear such as T-shirts and lapel pins.

**FROM TOP:**

TARELL ALVIN MCCRANEY AND  
TREVANTE RHODES (*MOONLIGHT*)  
WITH MARY J. BLIGE AND SARAH  
KATE ELLIS

COLLEEN ATWOOD, ACADEMY  
AWARD-WINNING COSTUME  
DESIGNER

STING AT THE 89TH ACADEMY  
AWARDS





# Accelerating Acceptance 2017

**harris poll**

A Harris Poll survey of Americans'  
acceptance of LGBTQ people



# ACCELERATING ACCEPTANCE

*The third edition of GLAAD's  
annual survey*

*Each year through extensive polling  
and research, GLAAD takes an  
in-depth look at the state of  
America's hearts and minds when it  
comes to accepting LGBTQ people.  
2017's Accelerating Acceptance  
reveals a remarkable new era of  
understanding and acceptance  
among young people in the face of  
new political realities.*

## 2016-17 Highlights

20% of millennials  
identify as LGBTQ,  
compared to 7% of  
baby boomers.

Millennials are more  
likely to identify in  
terminology that falls  
outside traditional  
binaries like "man" and  
"woman," or "gay" and  
"straight."

Acceptance of LGBTQ  
people remains  
high, but progress  
has slowed since the  
historic SCOTUS ruling  
on marriage equality.  
One-third of Americans  
remain uncomfortable  
with their LGBTQ family  
members, coworkers,  
and neighbors.

# CAMPUS AMBASSADOR PROGRAM

*Empowering LGBTQ youth*

*In 2016, GLAAD's research initiatives uncovered that 20% of youth ages 18-34 identify as LGBTQ. In response to this research, GLAAD launched a new and aggressive effort across its existing programming to engage, inform, and inspire the next generation of LGBTQ advocates.*

GLAAD Campus Ambassadors are a volunteer network of university/college LGBTQ and ally students who work with GLAAD and within their local communities to build an LGBTQ movement to accelerate acceptance and end hate. They serve as national representatives of student-led activism, and by doing so, are the faces and voices of a new youth movement for LGBTQ acceptance.

In its inaugural year, GLAAD enlisted 22 Campus Ambassadors at 22 universities across 13 states; in 2017-18, GLAAD plans to expand the program to 35 Campus Ambassadors from 20 states.





JOON PARK, GLAAD CAMPUS  
AMBASSADOR FOR BOSTON COLLEGE





# NEARLY INVISIBLE/ CASI INVISIBLES

LGBTQ Representation on Spanish-Language  
Television in the United States

LGBTQ en la Televisión en



W H E R E  
W E  
A R E  
O N  
T V  
'16 - '17

GLAAD's  
annual  
report  
on LGBTQ  
inclusion

## 2016-17 Highlights

Of the 516 characters on scripted primetime series, there were 14 LGBTQ characters across the three major networks.

The overall percentage of LGBTQ characters on scripted primetime series was 3%.

# NEARLY INVISIBLE

*Nearly Invisible is the first report to track the inclusion of LGBTQ characters in primetime Spanish-language scripted television. GLAAD will use this report as a baseline to measure progress made in the stories and images presented by Spanish-language television networks, and to encourage networks to include representation that is more inclusive.*

## 2016-17 Highlights

4.8% of series regular characters on broadcast television were LGBTQ, the highest percentage ever.

The number of regular and recurring transgender characters across all platforms tracked has more than doubled.

Cable and streaming platforms need to include more racially diverse LGBTQ characters; a majority of LGBTQ regular and recurring characters on each platform (72% and 71% respectively) are white.

Lesbian representation dropped a dramatic 16 percentage points.

# WHERE WE ARE ON TV

*Where We Are on TV is GLAAD's benchmark for assessing portrayals of LGBTQ people on television. It analyzes the diversity of primetime scripted series regulars on broadcast networks and looks at the number of LGBTQ characters on streaming services for the 2016-17 season.*



# SPIRIT DAY

*A billion media impressions strong*

*Spirit Day 2016 was the largest to date, trending all day on Twitter and generating 1.8 billion media impressions worldwide. This year's event had more partnerships and more participants than ever, and was the most global to date.*

## 2016-17 Highlights

GLAAD's anti-bullying resource kits were available in seven languages, and filmmaker Tony Lin produced a global-themed five-minute video featuring stories of LGBTQ people from London, San Francisco, and Delhi. Spirit Day was trending in the TOP40 social issues on the Chinese social media site Weibo.

Entertainment partners included MTV, whose shows, stars, and even on-air logos all went purple to celebrate the day; and Freeform (ABC Family), where all series turned their social profiles purple across platforms.

Twitter and MLB partnered with GLAAD to launch a #SpiritDay emoji in support of LGBTQ youth and to take a stand against bullying.







LAVERNE COX HOSTS THE 27TH ANNUAL  
GLAAD MEDIA AWARDS IN NEW YORK

## 2016-17 Highlights

After working with GLAAD, Electronic Arts, maker of *The Sims*, launched an updated version to allow greater gender customization options. All voice, clothing, and hair style options are now available to all Sims, regardless of gender. Additionally, players can modify the gender of their Sim after it was created.

In partnership with GLAAD, Tinder launched a significant update to its dating app that asks transgender and gender non-conforming users to add information about their gender identity to their profiles and be their most authentic selves on the platform.

GLAAD partnered with Google to launch Trans Voices (#transvoices), a project that tells the stories of three change-making transgender Americans.

GLAAD observed Transgender Day of Remembrance, honoring 26 people lost to anti-transgender violence in 2016 – making it the deadliest year ever for trans people. GLAAD continues to urge national media to cover the violence the trans community faces.

# TRANSGENDER MEDIA PROGRAM

*Leading the conversation*

*GLAAD works across multiple fronts to accelerate acceptance for transgender people. Our efforts include ensuring that trans people are represented fairly and accurately in all forms of media. GLAAD also highlights the unique challenges this community faces, including higher levels of bias-based violence.*





# 2

GLAAD BY  
THE NUMBERS

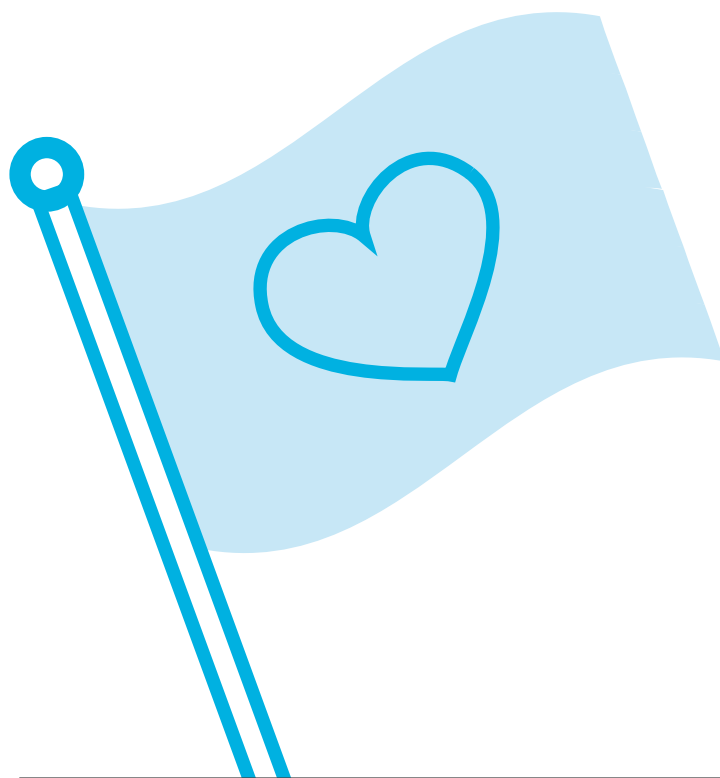
# GLAAD AT WORK

## SOCIAL



**411k**  
page likes

**9.8 million**  
total reach



**+500%**  
increase in Spirit Day  
conversation on Twitter  
with custom emoji

## ENTERTAINMENT



**1428**  
hours of television  
reviewed



**115**  
feature films reviewed





**356k**  
followers



**15k**  
subscribers



**78k**  
followers

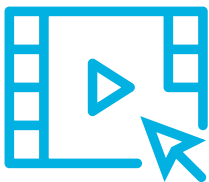
**14.4 million**  
total reach

**11.6 million**  
total views

#### VIDEO



**7**  
mini-  
documentaries



**16**  
videos

#### DIGITAL



**149**  
email campaigns

**14 million**  
recipients



**415**  
posts on [glad.org](http://glad.org)

**1.04 million**  
unique page views

# INDEPENDENT AUDITOR'S REPORT

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To the Board of Directors of GLAAD, Inc.

## **Report of Financial Statements**

We have audited the accompanying financial statements of GLAAD, Inc. (a nonprofit organization), which comprise the Statement of Financial Position as of September 30, 2016 and the related Statements of Activities, Functional Expenses, and Cash Flows for the year then ended, and the related notes to the financial statements.

## **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

## **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of GLAAD, Inc. as of September 30, 2016, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

## **Other Information**

### *Summarized Comparative Information*

We have previously audited GLAAD Inc.'s 2015 financial statements, and we expressed an unmodified opinion on those audited financial statements in our report dated April 29, 2016. In our opinion, the summarized comparative information presented herein as of and for the 12-month period December 31, 2015, is consistent, and in all material respect, with the audited financial statements from which it was has been derived.

## **HARRINGTON GROUP**

Pasadena, California  
January 31, 2017

# LETTER FROM THE TREASURER

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On behalf of the Board of Directors of GLAAD, we are pleased to deliver the audited financial statements for the year ending September 30, 2016.

If you do not know, GLAAD made a change from a calendar year to a fiscal year in 2016, which now runs from October 1st through September 30th. Thus, the audited financials you see reflect the shortened year.

From a financial standpoint, 2016 was an extremely solid and successful year. Although only nine months in duration, all key measurements showed increases over 2015. Contributions from all sources grew nearly 20%, as did revenue associated with our media awards program. The solid gains in contributions and support of our events could not have come at a better time, as the progress we have made is under equally enormous threats. As a result, GLAAD is using these additional resources to extend the reach of its programming and deepen the impact it has.

We begin 2017 in a strong financial position, with net assets, including cash, at its highest levels in many years. This enables GLAAD to defend against the multitude of challenges to our mission and continue the drive to make the world one of openness and acceptance.

Respectfully submitted,  
Nicholas Hess, Treasurer

<b>REVENUE</b>	<b>2015 (12 months)</b>	<b>2016 (9 months)</b>
Contributions	\$ 3,582,003	\$ 5,470,429
Annual Media Awards (Net of Direct Costs)	\$ 1,294,953	\$ 1,541,411
Other Events	\$ 283,748	\$ 103,317
Investment Income	\$ (2,654)	\$ 176,331
<b>Total Revenue</b>	<b>\$ 5,158,050</b>	<b>\$ 7,291,488</b>

<b>EXPENSES</b>		
Program Services	\$ 3,611,941	\$ 4,347,889
Fund Development	\$ 1,072,929	\$ 881,512
Management & General	\$ 748,806	\$ 499,462
<b>Total Expenses</b>	<b>\$ 5,433,676</b>	<b>\$ 5,728,863</b>

<b>NET ASSETS</b>		
Change in Net Assets	\$ (275,626)	\$ 1,562,625
Net Assets, Beginning of Year	\$ 4,824,136	\$ 4,548,510
<b>Net Assets, End of Year</b>	<b>\$ 4,548,510</b>	<b>\$ 6,111,135</b>

## FUNCTIONAL EXPENSES AS A PERCENTAGE OF TOTAL EXPENSES

Program Services	66%	76%
Fund Development	20%	15%
Management & General	14%	9%



# 3

## INVESTORS & DIRECTORY



# MILLION DOLLAR LIFETIME CLUB

*The following donors have supported GLAAD's programs  
in excess of \$1,000,000 in lifetime giving.*

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Absolut Vodka  
Anheuser-Busch Inc.  
Arcus Foundation  
Ariadne Getty Foundation  
AT&T  
Comcast NBCUniversal  
David Bohnett Foundation  
Delta Air Lines  
Diageo North America  
Estate of Richard W. Weiland & Michael Schaefer  
Gill Foundation  
Hilton Worldwide Inc.  
IBM Corporation  
Michael Palm Foundation  
MillerCoors  
MTV Networks  
Terry K. Watanabe Charitable Trust  
Wells Fargo Bank

# FOUNDATIONS

*The following foundations underwrite GLAAD's media programs to accelerate acceptance for LGBT people.*

Arcus Foundation	The John D. Evans Foundation	MAC AIDS Fund	The San Diego Human Dignity Foundation
Baker Brook Foundation	The Gap Inc.	The Tommee May Foundation	The Ted Snowden Foundation
Breakfast, LLC	Georgia Power	Barry McCabe	Southern California Edison
Collingwood Foundation	The Ariadne Getty Foundation	The Daniel and Janet Mordecai Donor Advised Fund	Stonewall Community Foundation
Comcast NBCUniversal	Gilead Sciences, Inc.	The Morrison & Foerster Foundation	Tawani Foundation
Robert J. Crackel & Charles H. Drummund III	Gill Foundation	Multiple Anonymous Donors	TicTran Corp.
Donald & Carole Chaiken Foundation	Google, Inc.	New Remote Productions   Faking It	UPS Foundation
Dow Chemical Company	Kors Le Pere Foundation	Kenneth S. Norton	Wells Fargo Bank
The Dozoretz Family Foundation	Romi & Tom Lassally	The Muriel Pollia Foundation	The Yagan Family Foundation
Esmond Harmsworth Charitable Foundation	Lear Family Foundation	Salesforce.com Foundation	
	LTR Lewis Cloverdale Foundation		

# CORPORATE PARTNERS

21st Century Fox	Dermatology Consultants	Liberty Mutual Insurance	Southwest Airlines
Allstate Insurance Company	Diageo North America	Major League Baseball	Starz Entertainment, LLC
Anheuser-Busch Inc.	Disney-ABC Television Group	MetLife	Target
Ashley Derrick	EDELMAN USA	National Basketball Association	Time Warner Inc.
AT&T	Facebook / Instagram	National Football League Foundation	TLC / Discovery Communications
Atlantic American Corporation	Fluent 360, LLC	NBCUniversal	Toyota Financial Services
Barilla Group	Georgia Power	Netflix	UM New York
BD Medical / Becton, Dickinson and Co.	Google	The Nielsen Co. Inc.	Univision Communications Inc.
Bloomberg L.P.	Gray Television	The Noel S. Ruiz Theatre at CM Performing Arts Center	UPS
Carat	Greater Ft. Lauderdale Office of Film & Entertainment	Omnicom Group	US Bank
CBS Corporation	Greystar Properties	PricewaterhouseCoopers LLP	Viacom International, Inc. / VH1 / Logo TV
Citibank, N.A.	HBO	Salesforce	Wells Fargo Bank
Coca-Cola Company	Hilton Worldwide, Inc.	Sanofi	Westfield
Comcast NBCUniversal / Telemundo	Hyundai Motor America	Sheppard, Mullin, Richter & Hampton LLP	World Wrestling Entertainment
The Curran Theatre	Kellogg Company	Skadden, Arps, Slate, Meagher & Flom LLP	Zipcar, Inc.
Deloitte	Kirkland & Ellis Foundation	Sony PlayStation / SONY Computer Entertainment America	
Delta Air Lines			

# LEGACY CIRCLE

*The following have designated GLAAD as the beneficiary of their estate, ensuring GLAAD's success and viability into the future.*

David I. Abramson	Brian S. Graden	Estate of Michael McShane	Angel Silva & Ray Espino
Ward Auerbach & Andy Baker	Dean Hansell	Frank Miller Charitable Fund	Karen A. Simonsen & Linda J. Sherline
Herbert Baker	Estate of John Harbster	Alan L. Mittelsdorf & Jeannette Mittelsdorf	Jeffrey Skorneck
Estate of Allen Barnett	Charlie Harrison	David Mizener & Arturo Carrillo	Wally Smith
Terrence P. Bean	Dan Hess	Karen A. Moschetto	Carmichael Smith-Low
Keith G. Boman, M.D.	Todd K. Holland & Scotch E. Loring	Estate of Phillip Michael Newman	Jeremy Stanford & Paul McCullough Jr.
Jon Borset	Margot I. Irish	Michael J. Nutt & Yaniv Dabach	John W. Stewart III & Ramon Torres
Donnie Bourisaw & Steven R. Gales-Bourisaw	David Jarrett	Estate of C. Gary Ogden	David G. Stinson
Thomas M. Boyd & Steven H. Lampkin	Michael B. Keegan	Peter Padvaikas	George L. Stirling & Steve Coffey
Joy D. Breed & Michelle D. Klatt	Estate of Robert L. Kehoe	Estate of Jeanette Ann Page Living Trust	Cora Ann Styles Living Trust
Juli Buchanan	Peter King	Andrew Palese	Estate of Lee Sylvester
Kelley L. Buchanan	Michelle D. Klatt & Joy D. Breed	Estate of Jess Perlmut	Estate of David Taylor
Estate of Rosemary Bybee	Gary A. Knight & Keith Austin	Estate of Richard A. Pfefferman	Margaret A. Traub & Phyllis A. Dicker
Bradford M. Clarke	Leonard Kraisel	Walter J. Phillips	Heather Trumbower
John D. Claypoole & Frank Vazquez	Robert W. Kuhn & Steven E. Geyer	Ed Ragsdale & Leo Corzo	Estate of Warren J. Warren
Steve Coffey & George L. Stirling	Marilyn Lamkay	Janice A. Raspen	Estate of Richard W. Weiland & Michael Schaefer
Robert M. Cohn	Jeffrey G. Leeds	Estate of Daniel K Raymond	Christian F. Winkle IV
Rick Davis	Carol Leifer & Lori J. Wolf	Patrice Reid	Estate of Walt Witcover
The Peggy Traub & Phyllis Dicker Fund	Dane Levens & Drew Desky	Sally Ringo & Michele Tanner	Lori J. Wolf & Carol Leifer
Dana Douglas & Doug Inman	William Lewis & Rick Underwood	Charles & Damon Robbins	Estate of James B. Wozniak
Estate of John Peter Fludas	Billy Lewis	Estate of Catherine Roland	Mark B. Wyn
David W. Gill	Craig H. Lindhurst Trust	Benjamin Scheie	Estate of Richard Yorkey
Neil G. Giuliano	Byron E. Mason	Robert L. Schwartz	
Ken Glass	Susan McDonald	Linda J. Sherline & Karen A. Simonsen	

# SHAREHOLDERS CIRCLE

GLAAD Shareholders Circle Members invest in GLAAD's work with cumulative donations of \$1,500 or more annually. Shareholders Circle benefits include discounted tickets to GLAAD Media Awards and Galas, early invitations to VIP events with our industry partners, and quarterly Shareholders' communications with GLAAD's CEO and program directors.

## DIAMOND CIRCLE \$250,000+

Ariadne Getty

## ONYX CIRCLE \$100,000 – \$249,999

Ward Auerbach & Andy Baker

## PLATINUM CIRCLE \$50,000 – \$99,999

Anonymous  
David & Pamela Hornik  
Kathy & Steve Kloves  
Steve Warren  
Anthony G. Watson

## GOLD CIRCLE \$25,000 – \$49,999

Anonymous  
Marci Bowers, M.D.  
Tony Conway & Steve Welsh  
Nicole Eisenberg &  
Stephen Eisenberg  
August Getty  
Robert S. Greenblatt  
Nicholas & Cesar Hess  
Caitlyn Jenner  
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