

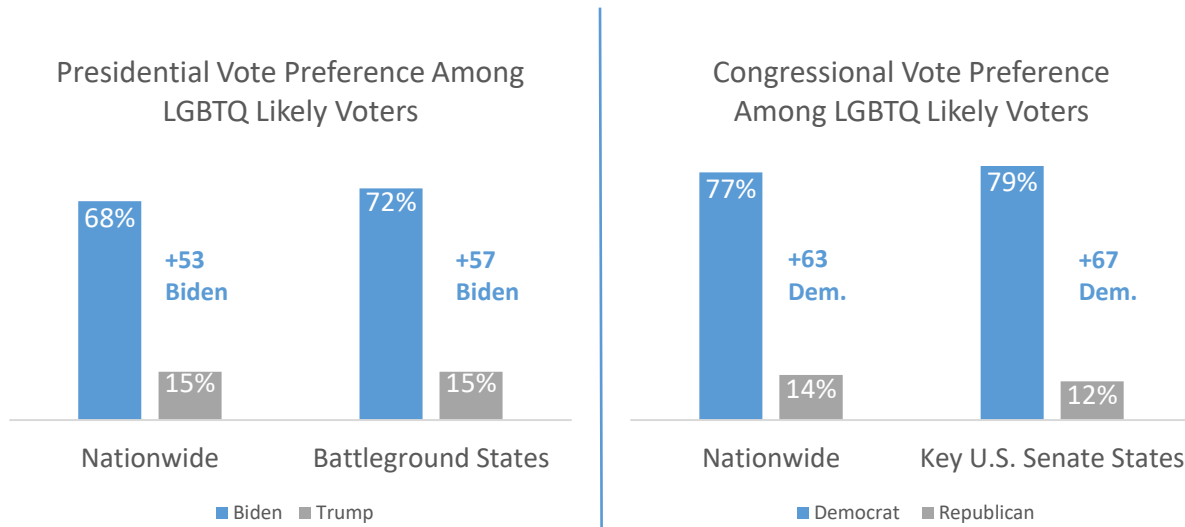
To: GLAAD
 From: Pathfinder Opinion Research
 Date: February 19, 2024
 Re: Nationwide Survey of LGBTQ Adults¹

Recent survey results indicate that LGBTQ voters are eager to participate in the November 2024 election and are positioned to be a decisive voter bloc, [much like they were in the 2020 Presidential election](#).

November 2024 Election

LGBTQ registered voters are highly motivated as the Presidential and key Congressional campaigns approach, with 94% indicating they are definitely (83%) or probably (11%) voting this November. When asked about their level of motivation to participate in this year’s elections, 88% of likely LGBTQ voters rate themselves between 7-10 on a 0–10-point scale.

The potential impact of this eagerness to vote is evident, as LGBTQ voters exhibit a strong preference for Biden and Democratic candidates for Congress. In the Presidential election, LGBTQ likely voters prefer Biden over Trump by +53 percentage points nationwide (68% Biden / 15% Trump) and by +57 percentage points in seven critical battleground states² (72% Biden / 15% Trump). In a generic vote preference for Congress, LGBTQ likely voters prefer a Democratic candidate by +63 percentage points nationwide (77% Democrat / 14% Republican) and by +67 percentage points in the seven most competitive states with U.S. Senate races (79% Democrat / 12% Republican).³



¹These findings represent the results of a survey conducted by Pathfinder Opinion Research from January 25-31, 2024 among n=869 LGBTQ registered voters in the United States. Interviews were conducted online utilizing a national research panel. Data were weighted by gender, age, race/ethnicity, geography, and education based on demographic estimates of the LGBTQ population in the 2021 Census Household Pulse Survey, and data published by the Williams Institute, UCLA School of Law.

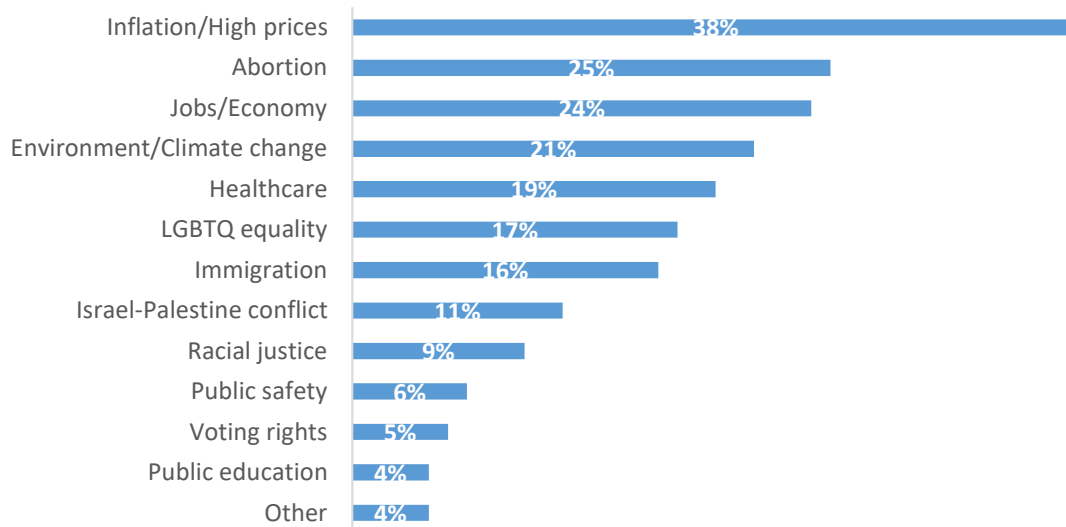
² AZ, GA, MI, NV, NC, PA, WI

³ AZ, MI, MT, NV, OH, PA, WI. Senate seats rated “Lean” or “Toss up” by Cook Political Report on 2/19/2024 (<https://www.cookpolitical.com/ratings/senate-race-ratings>)

Issues and Motivators

Regarding issues that LGBTQ voters want addressed by 2024 candidates, economic concerns such as inflation/high prices (38% two mentions) and jobs/economy (24%) are at the forefront. Additionally, issues like abortion (25%) and the environment/climate change (21%) rank high on these voter’s list of priority issues.

Two most important issues to be addressed by 2024 candidates



Examining additional factors that might motivate LGBTQ voters to turnout in 2024, a glimpse into the future reveals widespread anticipation of continued attacks and erosions of their rights. Over eight-in-ten LGBTQ voters believe it is likely that the next two years will witness:

- A more conservative Supreme Court with lasting implications for generations if Republicans control the White House and Senate (86% likely)
- More restrictions on abortion (85% likely)
- Additional legislation restricting the rights of parents of transgender children (84% likely)
- Renewed attempts to outlaw gay marriage (82% likely)

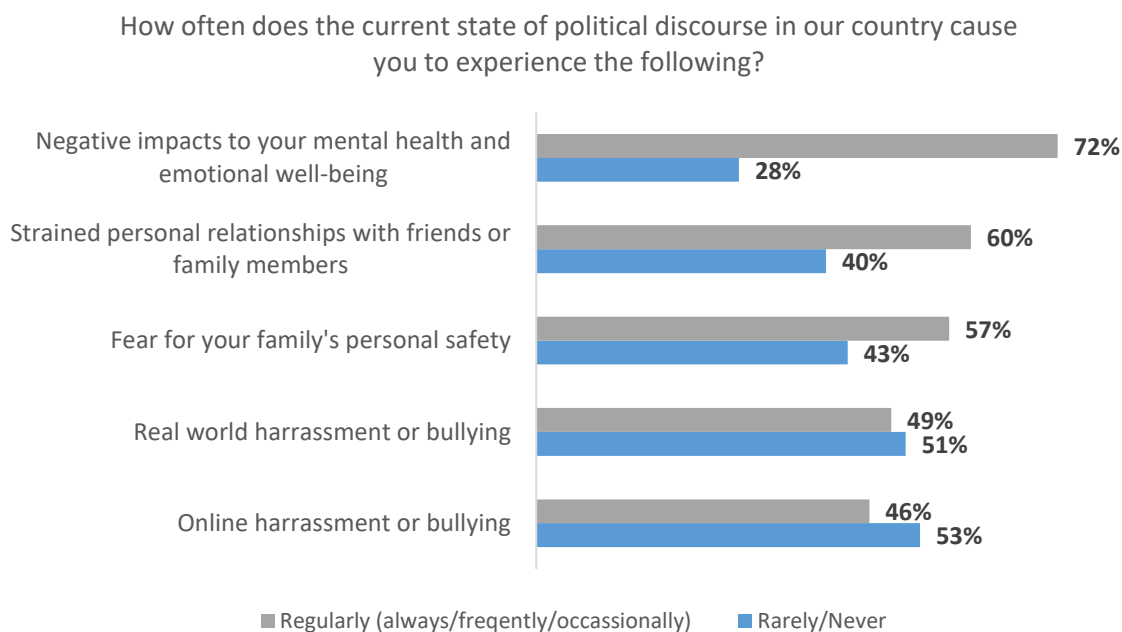
Offering additional evidence that conservative priorities emphasizing the restrictions of individual rights will serve as a motivating factor for LGBTQ voters in the 2024 election, 82% strongly agree that Republicans should be focusing more on economic issues.

“Republicans should stop focusing on restricting women’s rights and banning medical care for transgender youth and instead focus on addressing inflation, job creation, and healthcare costs.”

Strongly agree	82%
Somewhat agree	12%
Somewhat disagree	3%
Strongly disagree	3%
(VOL) Don’t Know/Refuse	<1%

Political Environment and Well-Being

LGBTQ voters highlight a significant adverse effect on their emotional well-being and sense of personal safety due to the current political environment. A majority report regularly experiencing (always, frequently, or occasionally) *negative impacts on their mental health and emotional well-being* (72%), *strained personal relationships with friends or family members* (60%), and *fear for their or their family's personal safety* (57%) due to the current state of political discourse in our country. Nearly half report regularly experiencing *real-world harassment or bullying* (49%) or *online harassment or bullying* (46%) related to politics.



Conclusion

LGBTQ voters emerge as a highly motivated electoral bloc as the 2024 elections approach. This group significantly influenced Democratic successes in 2020 and appears poised to play a decisive role again this year. In addition to overwhelmingly supporting Joe Biden over Donald Trump, LGBTQ voters also express widespread backing for Democratic candidates in Congressional elections. Their support for Biden and Congressional Democrats is notably stronger in battleground Presidential states and in states critical to controlling the U.S. Senate.

A key driver of LGBTQ voter motivation is the strong perception that their personal rights are consistently under attack by Republicans, who, in turn, seem to neglect the economic issues important to this group. Additionally, LGBTQ voters feel the cumulative weight of divisive political rhetoric on their emotional well-being, personal safety, and the safety of their families. These factors have them ready to turn out in November and deliver support for candidates committed to safeguarding their rights, ensuring their safety, and addressing their economic well-being.